



Can you afford to miss out on these ad opportunities?

Exclusive BBB member offers
Boost your business without breaking the bank



CTV is back again with the BBB this Fall. We have negotiated rates that are affordable (about \$24 per 5 second spot). CTV will produce the ad for you in-house and your ad will be tagged with the BBB Accredited Business seal to further enhance your company.

Length of ad: 5 seconds / 25 spots total

Date of ad run: Oct 5 to Oct 26

Programming: Ads will be featured in the Tonight Show with Conan O'Brien, Late Night with Jimmy Kimmel, Comedy Central, the Colbert Report and the Big Picture Matinee.

Total cost: \$600 (plus taxes)

Availability: two companies; first come, first served



Popular commuter publication 24 Hours is offering a special to BBB Accredited Businesses. Your BBB will be doing a regular quarterly column in 24 Hours that will provide consumers with seasonal shopping tips like, doing home renovations, cleaning your furnace, or shopping online. Our Accredited Businesses are invited to get featured with the BBB Trust brand.

Ad size: business card size

Dates of ad: October 2009; December 2009; March 2010; July 2010

Total cost: \$125 per ad (plus taxes)

Availability: 14 spaces available per quarter: first come, first served

Contact **Mark Fernandes** BBB Communications Specialist for more information at **604.488.8701** ; **Mark@mbc.bbb.org**