



Cyber Security and Your Business: How to Protect Your Customers from Online Threats

Date: Thursday, May 28

Agenda:

8–8:30 am:

Registration and refreshments

8:30–10:30 am:

Seminar and Q&A

Topic: “Cyber Security and Your Business: How to protect your customers from online threats”

Cost (incl. GST):*

BBB Accredited:

\$25/person

Non BBB Accredited:

\$45/person

**Early-bird deal below!*

Where:

People’s Law School
150 900 Howe Street
Vancouver, BC

Register:

Call 604.685.7226

Fax 604.681.1544

Susanh@mbc.bbb.org

The first rule of successful business is to make the customer happy and never, never make them angry.

Customers won’t accept excuses when it comes to cyber criminals stealing their private information from your business database.

A security breach could even lead to the closing of your business, so you need to know how to protect your business and customers at the same time.

Vaclav Vincalek, Pacific Coast Information Systems (PCIS) Ltd., will equip you with these protective tools.

At this presentation, you will learn:

- How and why cyber criminals target your business
- The consequences of a web security breach
- How effective network security, web security and identity management tools and practices can protect your business assets and your customers’ privacy

About the Speaker:



Vaclav Vincalek is the founder and president of **PCIS**, a Vancouver-based company that provides strategic consulting, application development, technology solutions and packaged services. He has over 25 years of experience in the information technology industry. Mr. Vincalek speaks at seminars about web security and integrating technology solutions to improve business productivity. He also produces the [Pacific Coast Informer](#) and authors a [blog](#) about technology trends.

Question(s) for Vaclav:

Register now!
Limited seats available.

REGISTER NOW!

Fax the completed form to 604.681.1544 or email Susanh@mbc.bbb.org

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NOTE: No cancellations or refunds; replacement participants are welcome.

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